

NEW PRODUCTS

P-LINE

Pucci Established in 1979

BECKMAN

1ST GEN FISHING



BECAUSE WE FISH




Monster Green


Aqua Blue

EndurX 4

Zero Fade Braid

EndurX 4 by P-Line sets a new standard for braided fishing lines, delivering unbeatable strength, durability, and value. This 4-carrier braid is available in two bold colors–Monster Green and Aqua Blue–and is the only braid on the market backed by a lifetime no-fade warranty. That's right–EndurX 4 is guaranteed to retain its color for life. It also features AquaShield, a proprietary coating that reduces water absorption and helps resist freezing, making it the perfect line for cold-weather anglers. Built for serious fishermen who demand performance and reliability, EndurX 4 stands alone as the smart choice for every fishing adventure.

Available in 10, 15, 20, 30, 40, 50, 65 and 80 pound test. Spools are available in 150, 300, and 3000 yards.

P-LINE ENDURX 150 YD 4 CARRIER MONSTER GREEN

Part No.	Stock No.	UPC No.
PEG4-150-10	750181900	015789058548
PEG4-150-15	750181901	015789058555
PEG4-150-20	750181902	015789058562
PEG4-150-30	750181903	015789058579
PEG4-150-40	750181904	015789058586
PEG4-150-50	750181905	015789058593
PEG4-150-65	750181906	015789058609
PEG4-150-80	750181907	015789058616

P-LINE ENDURX 300 YD 4 CARRIER MONSTER GREEN

Part No.	Stock No.	UPC No.
PEG4-300-10	750181830	015789059866
PEG4-300-15	750181831	015789059897
PEG4-300-20	750181832	015789059903
PEG4-300-30	750181833	015789059910
PEG4-300-40	750181834	015789059927
PEG4-300-50	750181835	015789059934
PEG4-300-65	750181836	015789059941
PEG4-300-80	750181837	015789059958

P-LINE ENDURX 3000 YD 4 CARRIER MONSTER GREEN

Part No.	Stock No.	UPC No.
PEG4-3000-10	750181920	015789058944
PEG4-3000-15	750181921	015789058951
PEG4-3000-20	750181922	015789058968
PEG4-3000-30	750181923	015789058975
PEG4-3000-40	750181924	015789058982
PEG4-3000-50	750181925	015789058999
PEG4-3000-65	750181926	015789059002
PEG4-2500-80	750181927	015789059019

P-LINE ENDURX 150 YD 4 CARRIER AQUA BLUE

Part No.	Stock No.	UPC No.
PEBU4-150-10	750181910	015789058623
PEBU4-150-15	750181911	015789058630
PEBU4-150-20	750181912	015789058647
PEBU4-150-30	750181913	015789058654
PEBU4-150-40	750181914	015789058661
PEBU4-150-50	750181915	015789058678
PEBU4-150-65	750181916	015789058685
PEBU4-150-80	750181917	015789058692

P-LINE ENDURX 300 YD 4 CARRIER AQUA BLUE

Part No.	Stock No.	UPC No.
PEBU4-300-10	750181840	015789057765
PEBU4-300-15	750181841	015789059972
PEBU4-300-20	750181842	015789059989
PEBU4-300-30	750181843	015789059996
PEBU4-300-40	750181844	015789060008
PEBU4-300-50	750181845	015789060015
PEBU4-300-65	750181846	015789060022
PEBU4-300-80	750181847	015789060039

P-LINE ENDURX 3000 YD 4 CARRIER AQUA BLUE

Part No.	Stock No.	UPC No.
PEBU4-3000-10	750181930	015789029026
PEBU4-3000-15	750181931	015789059033
PEBU4-3000-20	750181932	015789059040
PEBU4-3000-30	750181933	015789059057
PEBU4-3000-40	750181934	015789059064
PEBU4-3000-50	750181935	015789059071
PEBU4-3000-65	750181936	015789059088
PEBU4-2500-80	750181937	015789059095



Aqua Blue

EndurX

Zero Fade Braid

EndurX Aqua Blue is the newest member of the EndurX family, perfect for Big Game on Blue Water. Just like the original three colors introduced last year, EndurX Aqua Blue has unparalleled color retention, which is why we offer a lifetime guarantee against fading!

Available in 10, 15, 20, 30, 40, 50, 65 and 80 pound test. Spools are available in 150, 300, and 2500 yards.

P-LINE ENDURX 150 YD 8 CARRIER AQUA BLUE

Part No.	Stock No.	UPC No.
PEBBU-150-10	750181850	015789058708
PEBBU-150-15	750181851	015789058715
PEBBU-150-20	750181852	015789058722
PEBBU-150-30	750181853	015789058739
PEBBU-150-40	750181854	015789058746
PEBBU-150-50	750181855	015789058753
PEBBU-150-65	750181856	015789058760
PEBBU-150-80	750181857	015789058777

P-LINE ENDURX 300 YD 8 CARRIER AQUA BLUE

Part No.	Stock No.	UPC No.
PEBBU-300-10	750181858	015789058784
PEBBU-300-15	750181859	015789058791
PEBBU-300-20	750181860	015789058807
PEBBU-300-30	750181861	015789058814
PEBBU-300-40	750181862	015789058821
PEBBU-300-50	750181863	015789058838
PEBBU-300-65	750181864	015789058845
PEBBU-300-80	750181865	015789058852

P-LINE ENDURX 2500 YD 8 CARRIER AQUA BLUE

Part No.	Stock No.	UPC No.
PEBBU-2300-10	750181866	015789058869
PEBBU-2300-15	750181867	015789058876
PEBBU-2500-20	750181868	015789058883
PEBBU-2500-30	750181869	015789058890
PEBBU-2500-40	750181870	015789058906
PEBBU-2500-50	750181871	015789058913
PEBBU-2500-65	750181872	015789058920
PEBBU-2500-80	750181873	015789058937
PEBBU-2500-100	750181874	015789059378



Hi Vis Orange

XTCB

Slick Coat

Introducing Hi Vis Orange to the P-Line XTCB lineup–XTCB, which stands for Xtra Tough Coated Braid, now comes in a distinct new color that's sure to stand out on the water. This 8-carrier braid features a slick, round profile for improved castability and a quieter fishing experience with less friction on your guides while casting and retrieving. The high-visibility orange offers excellent on the water visibility, making it an ideal choice for many angling applications, especially salmon and steelhead anglers who demand precision and performance. Hi Vis Orange joins the proven Green and Hi Vis Yellow options, expanding the XTCB range for even more versatility on the water.

Available in 20, 30, 50, and 65 pound test Spools are available in 150, 300, and 2500 yards.

P-LINE XTCB HI VIS ORANGE 150 YD

Part No.	Stock No.	UPC No.
PXBO8150-20	750182690	015789059392
PXBO8150-30	750182691	015789059408
PXBO8150-50	750182692	015789059415
PXBO8150-65	750182693	015789059422

P-LINE XTCB HI VIS ORANGE 300 YD

Part No.	Stock No.	UPC No.
PXBO8300-20	750182760	015789059439
PXBO8300-30	750182761	015789059446
PXBO8300-50	750182762	015789059453
PXBO8300-65	750182763	015789059460

P-LINE XTCB HI VIS ORANGE 2500 YD

Part No.	Stock No.	UPC No.
PXBO82500-20	750182765	015789059477
PXBO82500-30	750182766	015789059484
PXBO82500-50	750182767	015789059491
PXBO82500-65	750182768	015789059507

P-Line 4" Premium Scissors

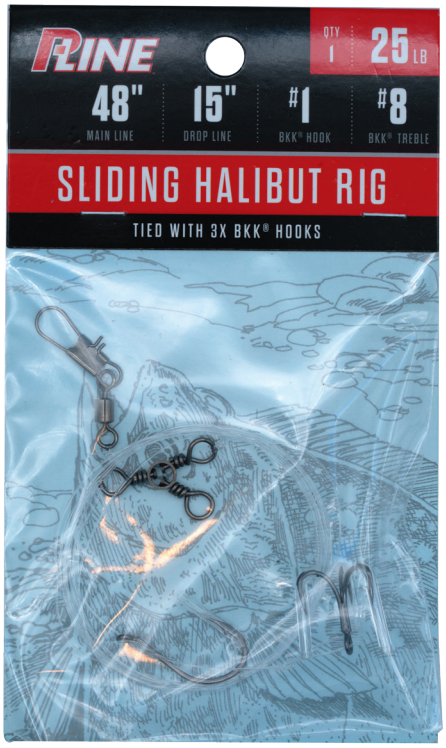
Feature Packed

The ultra sharp Titanium coated German Stainless Steel blades allow these to cut through braided line and baits with ease. With padded finger holes for comfort and ease of use. They also feature a strong connection point for a lanyard to keep them at the ready. The P-Line Premium Scissors are compact, robust and will fit comfortably into your fishing box or jacket pocket.



Part No.	Stock No.	UPC No.
PPS-4	750991319	015789059514





P-Line Halibut Leaders and Live Bait Rigs

Professionally Tied

MADE WITH BKK® HOOKS

P-Line Halibut Leaders and Live Bait Rigs are built for battling big fish in deep water. Each rig is professionally tied with tough, abrasion-resistant P-Line CXX leader, ensuring superior strength and durability. Outfitted with razor-sharp BKK hooks and premium components, these rigs are designed for maximum holding power and reliability under pressure. Whether you're targeting trophy halibut or other bottom species, you can trust these pre-tied rigs to perform. With high-quality swivels and hardware, they're ready to fish straight from the package—saving you time and giving you confidence every drop. Serious gear for serious anglers.





P-LINE LIVE BAIT RIG

25LB TEST BKK #1, 1/0, or 2/0 HOOK
48" MAIN, 15" DROPPER

Order #	LB Test	Hook	Model
750241560	25	1	PLBR-1-25
750241561	25	1/0	PLBR-1/0-25
750241562	25	2/0	PLBR-2/0-25

P-LINE SLIDING HALIBUT RIG

25LB TEST BKK #1, 1/0, or 2/0 HOOK
#8 or #6 TREBLE HOOK
48" MAIN, 15" DROPPER

Order #	LB Test	Hook	Model
750241565	25	1	PHR-1-8-25
750241566	25	1/0	PHR 1/0-6-25
750241567	25	2/0	PHR-2/0-6-25

P-LINE TROLLING HALIBUT RIG

50LB TEST BKK #3/0 or 4/0 HOOK
#4 or #6 TREBLE HOOK
73" MAIN, 18" DROPPER

Order #	LB Test	Hook	Model
750241568	50	3/0	PHTR-3/0-4-50
750241569	25	4/0	PHTR-4/0-2-50

HARUKI JIG

THRU-BODY WIRE CONSTRUCTION

UNPARALLELED VISIBILITY

VACUUM CHROME PLATED

ASYMETRICAL BODY DESIGN

PREMIUM CHROME FLASH JIG

The Haruki Jig design allows it to have the best combination of strength, visibility, and fish catching action. This jig starts with a wire through the body construction and is rigged with BKK® 3X-Strong hooks and split rings. The Haruki also features high vacuum chrome plating, giving it unparalleled visibility and flash in the water. The asymmetrical body design - one side rounded, the other side with an edge, gives this jig a unique action whether vertical jigged, slow pitched, or cast and retrieved. The Haruki just flat-out fishes!



Color 00 - Chrome

Order #	Size	Model
750-26-1200	1.4 OZ	PHJ15-00
750-26-1220	2.1 OZ	PHJ2-00
750-26-1240	2.9 OZ	PHJ3-00
750-26-1260	4.3 OZ	PHJ45-00



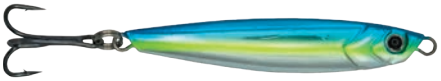
Color 01 - Chrome Black

Order #	Size	Model
750-26-1201	1.4 OZ	PHJ15-01
750-26-1221	2.1 OZ	PHJ2-01
750-26-1241	2.9 OZ	PHJ3-01
750-26-1261	4.3 OZ	PHJ45-01



Color 02 - Chrome Blue

Order #	Size	Model
750-26-1202	1.4 OZ	PHJ15-02
750-26-1222	2.1 OZ	PHJ2-02
750-26-1242	2.9 OZ	PHJ3-02
750-26-1262	4.3 OZ	PHJ45-02



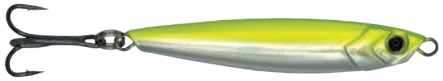
Color 04 - Chrome Blue Chartreuse

Order #	Size	Model
750-26-1203	1.4 OZ	PHJ15-04
750-26-1223	2.1 OZ	PHJ2-04
750-26-1243	2.9 OZ	PHJ3-04
750-26-1263	4.3 OZ	PHJ45-04



Color 05 - Chrome Green

Order #	Size	Model
750-26-1204	1.4 OZ	PHJ15-05
750-26-1224	2.1 OZ	PHJ2-05
750-26-1244	2.9 OZ	PHJ3-05
750-26-1264	4.3 OZ	PHJ45-05

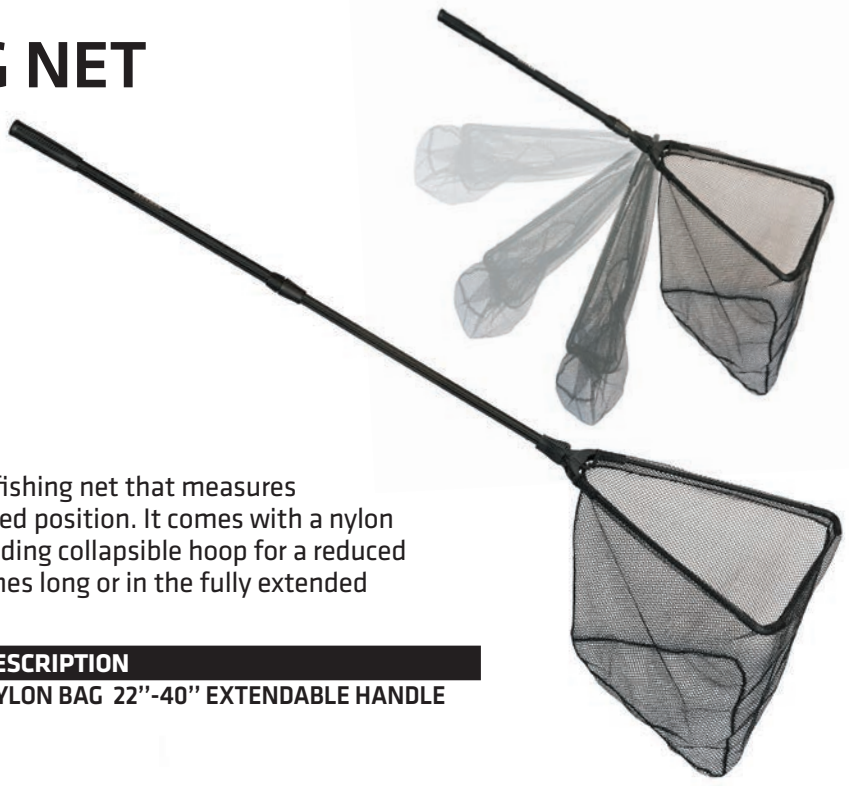


Color 16 - Chrome Chartreuse

Order #	Size	Model
750-26-1210	1.4 OZ	PHJ15-16
750-26-1230	2.1 OZ	PHJ2-16
750-26-1250	2.9 OZ	PHJ3-16
750-26-1270	4.3 OZ	PHJ45-16

BECKMAN FOLDING NET

Extendable Handle - Nylon



BFN-18×16-20

BASS PANFISH TROUT KOKANEE WALLEYE

The BFN-18×16-20 is a Collapsible Folding nylon fishing net that measures 16 inches wide by 22 inches long when in the folded position. It comes with a nylon bag that is 14 inches deep. This net features a folding collapsible hoop for a reduced storage profile. The handle can be used at 22 inches long or in the fully extended position at 40 inches long.

MFG #	ORDER #	SIZE: W x L x D	DESCRIPTION
BFN-18-16-20	750-44-1911	18" x 16" x 14"	NYLON BAG 22"-40" EXTENDABLE HANDLE

MINI COPPERHEAD BLADED JIG

The 1st Gen Fishing Mini Copperhead Bladed Jig is a compact version of the original Copperhead Bladed Jig. Designed with a 50% reduction in blade size and built around a smaller 3/0 Mustad Ultra Point Hook, the Mini Copperhead has a bite-sized profile and much tighter vibration. Designed with two copper bb's in the head, the blade strikes the bb's on the retrieve, creating a high-pitched rattle the fish have never heard before from a bladed jig. The clashing of the blade against the bb's creates an unstable, hunting motion when given a quick rod twitch or reel turn.

The 1st Gen Mini Copperhead Bladed Jig features a wire bait keeper to secure your favorite trailer in place. The skirt has been hand tied for added durability. Finished with ultra-realistic paint jobs, the 1st Gen Fishing Mini Copperhead is a must-have in your arsenal.

Available in 8 colors in 3/8oz, and 1/2oz sizes.



The Copperhead blade clashes against the copper plated bb's creating a loud, high pitched rattle that entices fish to strike.



Color 01
White

Order #	Weight	Hook Size	Model
750-26-4280	3/8 oz	3/0	CHBJM38-01
750-26-4288	1/2 oz	3/0	CHBJM12-01



Color 04
Hot Craw

Order #	Weight	Hook Size	Model
750-26-4281	3/8 oz	3/0	CHBJM38-04
750-26-4289	1/2 oz	3/0	CHBJM12-04



Color 05
Black/Blue

Order #	Weight	Hook Size	Model
750-26-4282	3/8 oz	3/0	CHBJM38-05
750-26-4290	1/2 oz	3/0	CHBJM12-05



Color 06
Green Pumpkin

Order #	Weight	Hook Size	Model
750-26-4283	3/8 oz	3/0	CHBJM38-06
750-26-4291	1/2 oz	3/0	CHBJM12-06



Color 07
Ghost Gill

Order #	Weight	Hook Size	Model
750-26-4284	3/8 oz	3/0	CHBJM38-07
750-26-4292	1/2 oz	3/0	CHBJM12-07



Color 08
Pros Pick

Order #	Weight	Hook Size	Model
750-26-4285	3/8 oz	3/0	CHBJM38-08
750-26-4293	1/2 oz	3/0	CHBJM12-08



Color 10
Chartreuse Shad

Order #	Weight	Hook Size	Model
750-26-4286	3/8 oz	3/0	CHBJM38-10
750-26-4294	1/2 oz	3/0	CHBJM12-10



Color 11
Tennessee Shad

Order #	Weight	Hook Size	Model
750-26-4287	3/8 oz	3/0	CHBJM38-11
750-26-4295	1/2 oz	3/0	CHBJM12-11

SCAN TO WATCH PRODUCT VIDEO

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